



# 2022-2023 INDIVIDUAL SPONSORSHIP PACKAGE

Owen Sound Ice Hawks Girls Hockey

Email: [sponsorships@owensoundgirlshockey.com](mailto:sponsorships@owensoundgirlshockey.com)





# INTRODUCTION

We are the Owen Sound Ice Hawks. We are a team first organization that supports hockey for girls aged 3 to 21 in the Grey Bruce community. Owen Sound Ice Hawks develop sportsmanship, self discipline, dedication and strong bonds of friendship all while promoting ongoing physical fitness .

Our organization's dedication to player development within the community not only emphasizes girl's value in hockey but allows them the opportunity to grow their skills within our local community.

Your valuable contribution to our organization let's your community know that you support them.

## ABOUT OUR ORGANIZATION

- Player focused organization offering hockey to all female players up to 21 years of age within the city of Owen Sound and surrounding area regardless of skill level.
- Promoted dignity, teamwork and fair-play through mutual respect among all players, coaches and executive
- Encourage a safe environment for learning and development
- Promote and educate girls on the importance on ongoing fitness
- Strive for consistency, fairness and equality and acknowledge everyone's contributions regardless of skill level
- Require all members of our Ice Hawk "Flock" to participate in community events and community volunteerism. Giving back to the community that we live in is a major part of the Ice Hawk experience!





# NEST INDIVIDUAL SPONSOR

Nest Sponsors help grow our game through investment in recruitment and development of players across our program. This starts by supporting our players by helping them with the cost of registration. Players can continue to experience the fun and excitement that hockey can offer without the financial burden. It also contributes to ongoing development of players at all levels by supporting skill development and helping them achieve their goals in the sport.

All proceeds from Nest Sponsorship go directly to registration costs.

**PACKAGE COST: \$1400.00**

## **INCLUSIONS:**

- Fund the development of girls hockey through registration subsidy.
- Provide a safe and happy environment for girls to try hockey where they are supported and encouraged by their peers.
- Encourage physical activity and health life habits within our community.
- Your company name listed as a sponsor on our website for an individual team member.
- Your company listed on the organizations bulletin boards around the community.
- Recognition on social media by the individual.
- Team Thank You card and recognition at Annual End of Year Gala





# EGG INDIVIDUAL SPONSOR

Egg Sponsors help grow our game through investment in recruitment and development of players across our program. This starts by supporting our players by helping them with the cost of registration. Players can continue to experience the fun and excitement that hockey can offer without the financial burden. It also contributes to ongoing development of players at all levels by supporting skill development and helping them achieve their goals in the sport.

All proceeds from Nest Sponsorship go directly to registration costs.

**PACKAGE COST: \$300.00**

## **INCLUSIONS:**

- Fund the development of girls hockey through registration subsidy.
- Provide a safe and happy environment for girls to try hockey where they are supported and encouraged by their peers
- Encourage physical activity and health life habits within our community.
- Recognition on social media by the individual.
- Team Thank You card and recognition at Annual End of Year Gala

A company may sponsor any number of individuals with an egg sponsorship, they may also sponsor one individual with 2 eggs for a total of \$600.





# 2022-2023

## INDIVIDUAL SPONSORSHIP

### SPONSORSHIP COMMITMENT FORM

**Name:**

**Company:**

**Address:**

**City/Postal Code:**

**Phone:**

**Email:**

Please Circle

Nest Sponsor \$1,400	Egg Sponsor \$300
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Payment:

Amount \$ \_\_\_\_\_

Please Circle

E-transfer

*E-transfer to be sent to [etransfer@owensoundgirlshockey.com](mailto:etransfer@owensoundgirlshockey.com)*

*Please specify the individual you are sponsoring in your message.*

*Auto deposits are being accepted.*

\*\*\*Your sponsorship includes a 10% administration fee that is used by the organization to administer the program and provide a reduction in fees for development programs.



# INDIVIDUAL SPONSORSHIP



## WHAT IS INDIVIDUAL SPONSORSHIP?

- A way for any community member to support girls hockey.
- A way for businesses who wouldn't be able to provide a full team sponsorship to still be involved in our community program
- A way to grow girls hockey within the community.
- A fantastic way to promote ongoing fitness to girls within our community.

## WHY DO I NEED AN INDIVIDUAL SPONSORSHIP?

- While it is not a requirement for an individual to have a sponsor, it gives an individual the ability to subsidize the cost of their personal registration fees.
- A fantastic way to get our community involved with Girls Hockey

## I DON'T KNOW A GIRL WHO PLAYS HOCKEY WHO AM I SPONSORING?

- Many of our community partners need to be connected with a girl who has a love for the game of hockey and might not otherwise have someone to sponsor them. We are happy to find an individual for them to sponsor.

## HOW CAN I APPROACH A NEST SPONSORSHIP?

- Provide a potential sponsor with the Nest/Egg Sponsorship summary
- Have the sponsor, or help the sponsor fill in the online sponsorship form and e-transfer and receipt information will be provided

## HOW DOES THIS HELP MY TEAM?

- Monies raised that are not a direct reduction in individual registration costs will be used to reduce registration costs for all players in the organization.
- Nest sponsorship monies are being used to fund the development of girls hockey in our area, this helps everyone. Money is primarily used for:
  - \* Skills clinics, Tournament Registration Fees & End of Year Tournaments



# INDIVIDUAL SPONSORSHIP



## HOW MANY SPONSORS CAN I GET?

- An individual is limited to receiving 1 Nest level sponsor and 2 Egg sponsors
- A company can sponsor as many times as they would like but are limited to 2 Egg sponsors/player

## COLLECTING SPONSORSHIPS

- Sponsors should fill out the sponsorship form. All sponsorship monies will be collected via e-transfer.
- An e-mail with the sponsors information as well as a copy of this form should be sent to [etransfer@owensoundgrilshockey.com](mailto:etransfer@owensoundgrilshockey.com)
- The sponsor should e-transfer the amount of the sponsorship to the [etransfer@owensoundgrilshockey.com](mailto:etransfer@owensoundgrilshockey.com) with the name of the girl you are sponsoring in the comments.
- If the organization can only pay by cheque, please contact Mike Wakeford [accounting@owensoundgirlshockey.com](mailto:accounting@owensoundgirlshockey.com) to make arrangements.

## RECEIVING YOUR SPONSORSHIP

- Monies collected will be given to the player less a 10% administration fee. Eg/\$1400 sponsorship—\$1,260 given to the player
- Sponsorship monies must be collected no later than November 1 of the current hockey season. In the event that an individual has paid their registration and have also received a sponsorship, money will be refunded to the individual by January 15 of the current hockey year.
- Monies raised that are not a direct reduction in individual registration costs will be used to reduce registration costs for all players in the organization. Monies are primarily used for
  - \* Skills clinics, Tournament Registration Fees & End of Year Tournaments



- taxed at \$50/sponsorship starting 500+ - where am I putting this
- Recommended amounts are 300 600 or full registration and team fees approx. 1500
- Name on the web-site, name on bulletin board
- Individual mentions on player social media
- Thank you card from the individual
  
- Team sponsors have branded photos